

# **BA FILMS, TELEVISION AND NEW MEDIA PRODUCTION**

## **FYBAFTNMP**

### **Semester - I**

- Effective Communication Skills
- Introduction to History of Art/Storytelling through other forms of Art
- Initiation to Literature & Creative Writing
- Basics of Photography
- Film Appreciation - Genres
- Graphic Designing (Photoshop, Illustrator, etc.)

### **Semester - II**

- Basics of Post Production
- History of Non-fiction Film
- Writing for Visual Media
- Importance of Sound and Sound SFX
- Practical Film Making 1 (Only non-fiction film)

## **SYBAFTNMP**

### **Semester - III**

- Introduction to Direction for Television
- Basics of Cinematography-2
- Understanding TV formats & Genres
- Concepts of Story Boarding
- Graphics and Post production (Flash, Editing software, After effects)
- TV Production / Ad film making

### **Semester - IV**

- Introduction to Direction for Film
- Basics of Visual Communication/Film Aesthetics
- Convergence and Basics of Web Designing
- Concepts of Post Production & Computer Graphics (including VFX)
- Drama Production/ Writing for Visual Media-2
- Intermediate Practical Film Making (Fiction Film)

## **TYBAFTNMP**

### **Semester - V**

- Laws related to Films, TV and Internet
- New Media Theory and Practice (With advanced Web design and app making)
- Aspects of Media Production (Set design, makeup, etc., line production, logistics, etc.) / Understanding Indian Contemporary Cinema
- Introduction to Production Management
- Trends and Technology in Film & Television (will include overview of Media Business, Pitching for funds, distribution, marketing, etc.)/ Basics of Marketing and Publicity Design for Films & TV
- Advanced Practical Film Making (Includes Compositing, Special Effects, etc.) - Music Videos

### **Semester - VI**

- Final Project- Short Film

### **Change of Subject:**

Students desiring to change subjects will be allowed to do so up to 30th June of that academic year. No change of subject will be allowed after that. Such students have to apply on prescribed format and submit to the college office and obtain permission for the same. No student can change subjects without the written permission of the Principal.

### **FACULTY:-**

The teacher is at the core of dissemination of quality education to students. Keeping this in mind, every care is taken to see that highly qualified and experienced, Committed and creative faculty is recruited. Teachers are encouraged to keep abreast of the latest developments in teaching technology in his/her field of specialization. The college provides every possible assistance and guidance to teachers to take up research, faculty development programmes, field - work, projects, etc. to maximize their own potential. This has a trickle - down effect on students with whom they interact through classroom teaching and enhances the holistic development of the students.

***VIII. K.C'S STRENGTH : FAMILY***

**DEGREE COLLEGE**

Principal : Dr. Hemlata K. Bagla

Vice-Principals : Mr. Smarajit Padhi  
: Dr. Shalini R. Sinha

**DEPARTMENT OF MASS MEDIA (B.M.M. / B.A F.T.N.P / M.A.C.J./ M.AE.M.A)**

01. Mrs. Manjula Srinivas - Head of Department
02. Mrs. Sudha Ravishankar
03. Dr. Gowri Bhardwaj

