

## Department of Mass Media

### Admission Schedule for the Academic Year 2017-2018

#### 1. **BMM** - Bachelor of Mass Media (Full time – Undergraduate)

- Three year integrated programme with specialization in Advertising or Journalism.
- The course started in the year 2000.
- Selection criteria :
  - As per the University of Mumbai's circular (To be announced in the first week of June 2017).
  - No Entrance Exam.

#### 2. **BA-FTNMP** – Bachelor of Arts in Films, Television & New Media Production (Full time – Undergraduate).

- Three year integrated programme with specialization in Film or Television.
- The course was introduced in the year 2016 and the first batch has a class with full strength.
- Selection criteria :
  - As per the University of Mumbai's circular (To be announced in the first week of June 2017).
  - No Entrance Exam

#### 3. **MACJ** – Master of Arts in Communication & Journalism. (Full time – Postgraduate)

- Two year full time course of University of Mumbai.
- The course started in the year 2014 and all the batches have successfully completed the program.
- Selection criteria :
  - Entrance Examination comprising a written test, group discussion and personal interview.
  - **1<sup>st</sup> Entrance Examination** :

1 <sup>st</sup> June 2017 – 10 am onwards
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2 <sup>nd</sup> June 2017 – 10 am onwards
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#### **2<sup>nd</sup> Entrance Examination** :

29 <sup>th</sup> June 2017 – 10 am onwards
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30 <sup>th</sup> June 2017- 10 am onwards
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1 <sup>st</sup> Merit list - 2 <sup>nd</sup> July 2017 – 10 am
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2 <sup>nd</sup> Merit list – Details to be displayed on the website(subject to the availability of seats)
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**4. MA-EMA – Master of Arts in Entertainment, Media and Advertising.**  
(Full time – Postgraduate)

- Two year full time course of University of Mumbai. with a specialization in Advertising / Film (subject to Mumbai University Rules)
- The course started in the year 2015 and all the batches have successfully completed the program.
- Selection criteria :
  - Entrance Examination comprising a written test, group discussion and personal interview.
  - **1<sup>st</sup> Entrance Examination :**

1 <sup>st</sup> June 2017 – 10 am onwards
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2 <sup>nd</sup> June 2017 – 10 am onwards
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**2<sup>nd</sup> Entrance Examination :**

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