

DEPARTMENT OF MASS MEDIA

Admission Schedule for the Academic Year 2018-2019

1. BMM - Bachelor of Mass Media (Full time – Undergraduate Programme)

- Three year integrated programme of the University of Mumbai with specialization in Advertising or Journalism.
- **Selection criteria** : As per the University of Mumbai’s circular (To be announced in the first week of June 2018). No Entrance Examination.

2. BA-FTNMP – Bachelor of Arts in Films, Television & New Media Production. (Full time – Undergraduate Programme)

- Three year integrated programme of the University of Mumbai with specialization in Film or Television.
- **Selection criteria** : As per the University of Mumbai’s circular (To be announced in the first week of June 2018). No Entrance Examination.

3. POSTGRADUATE DEGREE COURSES

MACJ – Master of Arts in Communication & Journalism	MA-EMA – Master of Arts in Entertainment, Media and Advertising
Two year full time postgraduate degree course of the University of Mumbai	Two year full time postgraduate degree course of the University of Mumbai with a specialization in Advertising / Film

➤ **Selection criteria :**

- Entrance Examination comprising a written test, group discussion and personal interview.
- **1st Entrance Examination :**

14 th June 2018 – 10 am onwards
15 th June 2018 – 10 am onwards

2nd Entrance Examination :

29 th June 2018 – 10 am onwards
30 th June 2018- 10 am onwards
1 st Merit list - 2 nd July 2018 – 10 am
2 nd Merit list – Details to be displayed on the website(subject to the availability of seats)

FOR FURTHER DETAILS CONTACT

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