

Part 2 - The Scheme of Teaching and Examination

Semester – I

Sr. No.	Choice Based Credit System		Subject Code	Remarks
1	Core Course		UHFFT103 UHFFT104 UHFFT106	
2	Elective Course	Discipline Specific Elective (DSE) Course		
		2.1	Interdisciplinary Specific Elective (IDSE) Course	
		2.2	Dissertation/Project	
		2.3	Generic Elective (GE) Course	UHFFT101 UHFFT105
3	Ability Enhancement Compulsory Courses (AECC)		UHFFT102	
	Skill Enhancement Courses (SEC)			
UHFFT – Undergraduate Humanities Faculty of Film and Television				

SL	Self-Learning
L	Lectures
P	Practical
CR	Credits
SLE	Self-Learning Elective
CT	Class Test
TA	Tutorial Assignment
SEE	Semester End Examination
PE	Practical Evaluation

First year Semester -I Internal and External Assessment Details

Sr No	Subject Code	Subject Title	Lectures Per Week (Lecture of 45min)					Credit	Evaluation Scheme					Total Marks
			Units	S. L.	L	T	P		S. L. E	TA	CT	SEE	PE	
1	UHFFT101	Effective Communication	4	20%*	4	0	0	3	10	20	10	60	00	100
2	UHFFT102	Foundation Course I	8	20%*	4	0	0	2	10	20	10	60	00	100
3	UHFFT103	Fundamentals of Mass Communication	5	20%*	4	0	0	4	10	20	10	60	00	100
4	UHFFT104	History of Arts	4	20%*	4	0	0	4	10	20	10	60	00	100
5	UHFFT105	Basic Photography	4	20%*	4	0	0	3	10	20	10	60	00	100
6	UHFFT106	Technology in Media I	5	20%*	4	0	0	4	10	20	10	60	00	100
Total Lectures/ Credit								20	Total Marks					600

***One to two lectures to be taken for CONTINUOUS self-learning evaluation**

S. N	Subject Code & Title	Subject Unit Title		Lectures (45 min)	Total Lectures	Credit	Total Marks
1	UHFFT101 Effective Communication	1	Introduction to Communication	16	48	3	100 (60+40)
		2	Reading -English, Hindi OR Marathi	14			
		3	Thinking and Presentation	06			
		4	Translation	12			
2	UHFFT102 Foundation Course- I	1	Introduction to Sociology	04	48	2	100 (60+40)
		2	Society and Social Interaction Social Institution	06			
		3	Social Stratification	04			
		4	Media with Reference to Sociology of News Culture and Media	04			
		5	Socialization, Social group & Social control	04			
3	UHFFT103 Fundamentals of Mass Communication	1	Introduction and Overview	10	48	4	100 (60+40)
		2	History of Mass Communication	10			
		3	Major forms of mass media	10			
		4	Impact of Mass Media on Society	12			
		5	The New Media and media convergence	06			
4	UHFFT104 Overview of the Arts	1	Art	12	48	4	100 (60+40)
		3	Music	12			
		4	Dance	12			
		5	Theatre	12			
5	UHFFT105 Basic Photography	1	Development of Photography over the years	10	48	3	100 (60+40)
		2	Cameras and Techniques	10			
		3	Lighting-Theory and Practice	14			
		4	Post production of Photos, Digital Image Editing – Photoshop	14			
6	UHFFT106 Technology in Media- I	1	Basic of Visual Communication	6	48	4	100 (60+40)
		2	Perspective Study	6			
		3	Composition	6			
		4	Image Editing	10			
		5	Vector Based Drawing	20			
			TOTAL				

Part 3: Detail Scheme Theory

I Year Semester – I Units – Topics – Teaching Lectures

Curriculum Topics along with Self-Learning topics - to be covered, through self-learning mode along with the respective Unit. Evaluation of self-learning topics to be undertaken before the concluding lecture instructions of the respective UNIT

UHFFT101 Effective Communication

(Total Lectures: 48)

Course Objectives:

- To make the students aware of functional and operational use of language in media.
- To equip or enhance students with structural and analytical reading, writing and thinking skills.
- To introduce key concepts of communications.

Unit 1: Introduction to Communication (16 Lectures)

The Concept of Communication: Communication, its concepts, process Importance of Communication in Media; Differences between Technical and General Communication; Barriers to Communication; Measures to Overcome the Barriers to Communication.

Types of Communication: Types of Communication; Verbal Communication- Importance of verbal communication- Advantages of verbal communication- Advantages of written communication; Significance of Non-verbal Communication.

Oral communication and media: Storytelling, Anchoring, voice modulation, interview, public speaking, skits/ plays, panel discussions, voice over, debates and group discussion

Listening Skills: Listening Process; Classification of Listening; Purpose of Listening; Common Barriers to the Listening Process; Measures to Improve Listening; Listening as an Important Skill in Work Place.

Unit 2: Reading -English, Hindi OR Marathi (14 lectures)

Types of Reading: Types of reading - skimming and scanning Reading - examples Newspaper / Magazine article, TV, feature and documentary, radio bulletins, advertising copy, press release in English, Hindi OR Marathi. Recognizing aspects of language particularly in media. Importance of spelling

Various Aspects of Language: Recognizing various aspects of language particularly related to media, Vocabulary 100 media words

Grammar and Usage: Grammatical structure – spelling, structure of sentences, Active / Passive voice, tenses, Idioms, Phrases, proper usage of homophones, homonyms etc.

Unit 3: Thinking and Presentation (6 Lectures)

Thinking: Types of thinking (rational, logical, critical, lateral etc) Errors in thinking , Partialism, Time scale , Egocentricity, Prejudices, Adversary Thinking

Presentation: Presentation, its importance, Steps in Making a Presentation; Delivering a Presentation

Unit 4: Translation (12 Lectures)

Introduction to Translation: Concept, Need and Importance of for translation, challenges in translation, problems and importance of Information and Technology in translation. Interpretation: Meaning, Difference between interpretation and translation

Interpretation: Interpretation: Meaning, Difference between interpretation and translation

Role of a Translator: Translator and his role in media, Qualities, Importance of Translator, Challenges faced by translator

Self-Learning Topics

Unit	Topics
1	1.1 Barriers to Communication
	1.4 Listening Skills

Online Sources

http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_pg.php/704

Sr. No.	Title Author/s Publisher
1	Norman Lewis, (1975), Word Power Made Easy, Pocket Books
2	Edward de Bono (1999), Six Thinking Hats, Little, Brown & Company.
3	Wren, P.C.; Martin, H.; Prasada Rao, N.D.V. (1973–2010). High School English Grammar & Composition. New Delhi: S. Chand.

UHFFT102 Foundation Course I (Total Lectures: 48)

Course Objectives:

- To introduce students to the overview of the Indian Society.
- To help them understand the constitution of India.
- To acquaint them with the socio-political problems of India

Unit -1: [06 Lectures]

Introduction to Sociology: Definition, concept of social interaction and social relationships, scope and application/uses of sociology for media students-the Sociological Imagination as the main methodology/tool for media to understand the subject as a science

Society and Social Interaction: Types-Rural, Urban, Tribal and Civil Society

Unit -2: [12 Lectures]

Social Institution: Social Structure: Institutions- Family, Marriage, education, religion, economy (just definitions), social stratification

Social stratification: gender, class, age and caste (focus should be on this).

Unit -3: [12 Lectures]

Culture and Media: Aspects of culture- the elements of culture: Language, Norms and Values; Innovation, Diffusion and Lag; Variations and attitudes towards variation in culture- changes in values in India and the role of media

Socialization: Importance-Anticipatory and Sex role socialization, Resocialization; Agencies with special reference to media and its impact

Sociology of news: Types, current trends -Digital and social media

Unit -4: [10 Lectures]

Social control: Types- Informal and formal: the concepts of piracy, copyright, censorship, laws.

Groups: Types: primary, secondary; reference groups.

Unit -5: [08 Lectures]

Collective behavior: crowd, disaster, panic, rumour, fashion

Social change and social movements: Concepts; the role of the media

Self-Learning	
Unit	Topics
3	Social Institutions: Marriages, Family.
5	Concepts relating to culture

Online Sources

http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_ug.php/4

Sr. No.	Title Author/s Publisher
	Giddens Anthony, 2009, Sociology, 6th Edition, Polity Press

UHFFT103 Fundamentals of Mass Communication (Total Lectures: 48)

Course Objectives:

- To introduce students to the history, evolution, and the development of Mass
- Communication in the world with special reference to India.
- To study the evolution of Mass Media as an important social institution.
- To understand the development of Mass Communication models.
- To develop a critical understanding of Mass Media.
- To understand the concept of New Media and Media Convergence and its implications.

Unit 1: Introduction and Overview (10 Lectures)

Meaning and importance of Mass Communication, Forms of Communication: Intrapersonal Communication, Interpersonal Communication, Group Communication, Mass Communication: Electronic, Satellite, Interactive, Digital Communication etc.

Models of Communication: Gerber's Model, Sociological Model, Gatekeeping Model, Defleur's Model of the Taste- differentiated Audience Model, Hub Model, Sadharanikaran.

Unit 2: History of Mass Communication (10 Lectures)

From oral to communication (Kirtan, Davandi, Powada, Nagara) From Electric to Electronic communication, From electric to Digital communication, Contemporary scene in Indian communication landscape

Unit 3: Major Forms of Mass Media (12 Lectures)

Traditional & Folk Media: Print: Books, Newspapers, Magazines, Broadcast: Television, Radio, Films, Internet

Unit 4: Impact of Mass Media on Society (06 Lectures)

A.

Social Impact (With social reformers who have successfully used mass communication)

Political Impact (With political leaders who have successfully used mass communication)

Economic Impact (With how economic changes were brought about by mass communication)

Developmental Impact (With how the government has successfully used mass communication)

B. Impact of mass media on Education, Children, Women, Culture, Youth Development

Unit 5: New Media and Media Convergence (4 Lectures)

Elements and features of new media, Technologies used in new media, Major challenges to new media Acquisition-personal, social and national, Future prospects

Self-Learning	
Unit	Topics
1	Forms of Communication
4	Political Impact of Mass Media

Online Sources
http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_ug.php/125

Reference Books	
1	Denis McQuail, Mark Deuze, (2020), McQuail's Media and Mass Communication Theory 7th Edition, Sage Publications Ltd.
2	Rowland Lorimer, Mike Gasher, David Skinner, (2007), Mass Communication, 6 th Edition , Oxford University Press.
3	The Media in Your Life: An Introduction to Mass Communication: Jean Folkerts and Stephen Lacy (Pearson Education)
4	Joseph Klapper T, (1960) Effects of Mass Communication, Free Press
5	Dr. Baldev Raj Gupta, 1997, Mass Communication & Development, Vishwavidyalaya Prakashan
6	Keval J Kumar, (2000) Mass Communication in India, 4 th Edition, Jaico Publishing
7	D S Mehta, 2006, Mass Communication Journalism in India, Allied Publishers Private Limited
8	The Story of Mass Communication: Gurmeet Singh
9	Aubrey B Fisher, (1978), Perspective Human Communication, Macmillan
10	Prof. I. P. Tewari, (2017) Communication Technology & Development, Publications Division
11	David K Berlo, (1960), The Process of Communication, Holt, Rinehart and Winston
12	Cinema & Television: Jacques Hermabon & Kumar Shahan.
13	Subir Ghosh, 1991, Mass Media Today: In the Indian Context, Profile Publishers
14	Mass Culture, Language & arts in India: Mahadev L Apte
15	Brown Leland, (1970) Communication Facts & Ideas in Business, 2 nd Edition, (Prentice Hall).
16	Arvind Singhal and Everett Rogers, (2000), India's Communication Revolution: From Bullock Carts to Cyber Marts, SAGE India
17	Alan Swingewood, (1977), The Myth of Mass Culture, Palgrave Macmillan
18	C. S. Rayadu, (2010), Communication, Himalaya Publishing House
19	DeVito Joseph A., 1976, Communication: Concepts and Processes, Prentice Hall
20	Ganesh S, (1995), Lectures on Mass Communication, Indian Publishers Distributors

UHFFT104 History of Arts (Total Lectures: 48)

Course Objectives:

- To understand the basics and genres of Music, dance and theatre.
- To learn the basics of various acting schools and the art of drama.
- To learn the evolution of visual techniques from painting to cinema & the relationship between music and dance in relation to Filmmaking.
- Students should be exposed to the canonical text of Natyashastra from where all the traditional performing arts have emerged in India

Unit 1: Art (12 Lectures)

European Paintings and Painters: A brief overview starting from the renaissance to modern painters. Idea of Perspective coming into painting and changing the way we perceive the world

Indian Paintings & Painters: A look at the rich historical tradition of Indian Paintings- Miniature Paintings to Modern Painters. Difference between the formal aspects of Painting & Cinema. Exploring the idea of time and space in painting in relation to cinema, Important Movements-Analysing the important movements that have taken place in post- colonial India in painting to the contemporary scenario.

Unit 2: Music (12 Lectures)

Genres of Music, Introduction to Contemporary Music (Hindi, Regional & POP), Music Directors & Composers, Use of Folk music in Indian Cinema

Unit 3: Dance (12 Lectures)

Genres of Dance – Understanding storytelling through Folk Dance & Contemporary Dance, Role of Dance in Hindi Cinema

Unit 4: Theatre (12 Lectures)

The development of theatre, Acting Schools

Self-Learning	
Unit	Topics
3	Theatre- History of Indian theatre

Online Sources
https://swayam.gov.in/nd1_noc20_hs34/preview

Reference Books	
1.	Natya Shastra by Bharata Muni.
2.	Melodrama and Popular Culture: Ira Bhaskar
3.	History of Art – Bernard.S. Myers, Trawin Copplestone
4.	Framing Film-Cinema and the Visual Arts, Edited by Steven Allen & Laura Hubner.

5.	Dancing: The Pleasure, Power, and Art of Movement; by Gerald Jonas. Harry N. Abrams in association with Thirteen/WNET 1992
6.	History of Dance: An Interactive Arts Approach; by Gayle Kassing.

UH-FFT-105 Basic Photography (Total Lectures: 48)

Course Objectives:

- To learn the basics of art of Photography.
- To develop basic photographic sense and knowledge.
- To understand the basic intricacies & aesthetics involved in taking a photograph.
- To understand what makes a good picture.

Unit 1: Development of Photography Throughout the Years (10 Lectures)

Brief History of Photography, early photography methods, switch from film to digital, difference between film and digital photography, formats of images in digital.

Unit 2: Cameras and Techniques (10 Lectures)

Types of camera, film cameras v/s digital cameras, lenses and their importance, Story Design and Development, Laws of Composition, Gestalt Law and Visual Perception, Semiotic photography

Unit 3: Lighting: Theory and Practice (14 Lectures)

Sources of Lighting, 2-point lighting, 3-point lighting, creating contrast, outdoor natural lighting, related accessories for lighting

Unit 4: Postproduction of Photos, Digital Image Editing – Photoshop (14 Lectures)

Processing of Raw images, Introduction to Adobe Photoshop and image ready software, how to enhance the photo digitally taken place in post- colonial India in painting to the contemporary scenario.

Self-Learning	
Unit	Topics
1	History of Photography
3	Lighting-Types of Lights

Online Sources
https://swayam.gov.in/nd2_cec20_ge09/preview

Reference Books
Bryan Peterson, (2016), Understanding Exposure, How to Shoot Great Photographs With Any Camera, 4 th Edition, Amphoto Books
Marc Newton, (2018), Complete Guide to Photography, The School of Photography

UHFFT106 Technology in Media I (Total Lectures: 48)

Course Objectives:

- To help learners understand basics of visual communication
- To aid learners understand the basics of graphic designing
- To prepare learners with introductory knowledge of design software used in media industry
- To help learners work on small scale projects with hands-on training of computer-aided technology\

Unit 1: Basics of Visual Communication (6 Lectures)

Objectives and Elements of Visual Communication, Colour Theory, Typography, Texture Theory

Unit 2: Perspective Study (6 Lectures)

1-point perspective, 2-point perspective, 3-point perspective, Mixed perspective

Unit 3: Composition (6 Lectures)

Basic composition skills, Rule of thirds, Understanding of subject and its relation to light and depth of field, Application of composition

Unit 4: Image Editing (10 Lectures)

Adobe Photoshop: Image Editing Theory, Bitmaps and Vectors, Basic Tools, working with images, working with layers, Working with text

Unit 5: Vector Based Drawing (20 Lectures)

Adobe Illustrator: Interface and Basic Tools, Vector Graphics, Text and Objects in Design, Logo making, Creating Simple Designs

Corel Draw: Interface and Basic Tools, Creating Designs and Applying Effects, Text and Objects in Design, Creating Vector graphics

Self-Learning Topics	
Unit	Topics
4	Image Editing

Online Sources
http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_ug.php/120

Reference Books	
1	Lisa DaNae Dayley, Brad Dayley, (2013) Photoshop CC Bible, Wiley Publication
2	Satish Jain, (2018), CorelDRAW Training Guide, BPB Publication
3	Brian Wood, (2019), Adobe Illustrator CC Classroom In A Book, Adobe
4	Jens Müller, R. Roger Remington, (2015), LOGO Modernism, Taschen
5	Adams Sean, (2017), The Designer's Dictionary of Color, Harry N. Abrams

Part 5

**I Year Semester – II
Summary**

Sr. No.			Sr. No. in Detail Course Scheme	Remarks
1	Core Course		UHFFT203 UHFFT204 UHFFT206	
2	Elective Course	Discipline Specific Elective (DSE) Course		
		2.1	Interdisciplinary Specific Elective (IDSE) Course	
		2.2	Dissertation/Project	
		2.3	Generic Elective (GE) Course	UHFFT201 UHFFT205
3	Ability Enhancement Compulsory Courses (AECC)		UHFFT202	
	Skill Enhancement Courses (SEC)			
UHFFT – Undergraduate Humanities Faculty of Film and Television				

First year Semester -II Internal and External Assessment

Detail Scheme

S N.	Subject Code	Subject Title	Lectures Per Week (Lecture of 45 min)				Cr e d i t	Seasonal Evaluation Scheme					Tot al Marks
			Units	SL	L	P		SLE	CT	TA	SEE	PE	
1	UHFFT201	Introduction to Literature and Creative Writing 3	4	20% *	4	-	4	10	10	20	60	-	100
2	UHFFT202	Foundation Course-2	4	20% *	4	-	4	10	10	20	60	-	100
3	UHFFT203	Film Appreciation	4	20% *	4	-	4	10	10	20	60	-	100
4	UHFFT204	Basics of Cinematography	4	20% *	4	-	4	10	10	20	60	-	100
5	UHFFT205	Introduction to Non-fiction	4	20% *	4	-	4	10	10	20	60	-	100
6	UHFFT206	Technology in Media-II	4	20% *	4	-	4	10	10	20	60	-	100

***One to two lectures to be taken for CONTINUOUS self -learning evaluation**

SL	Self-Learning
L	Lectures
P	Practical
CR	Credits
SLE	Self-Learning Elective
CT	Class Test
TA	Tutorial Assignment
SEE	Semester End Examination
PE	Practical Evaluation

Sr No	Subject Code & Title	Subject Unit Title		Lectures	Total Lectures	Credit	Total Marks
1	UHFFT201 Introduction to Literature and Creative Writing 3	1	Introduction to Indian Writers	08	48	3	100 (60+40)
		2	Introduction to Creative Writing	08			
		3	Formal Structure of a Short Story	08			
		4	Formal Aspects of Poetry	08			
		5	Formal Aspects of Drama	08			
		6	Writing for Internet	08			
2	UHFFT202 Foundation Course-2	1	Concepts	06	48	3	100 (60+40)
		2	Indian Constitution	10			
		3	Political Dynamics in India	10			
		4	Political Dynamics in Maharashtra	08			
		5	Politics and Media	08			
		6	Writing for the Internet	06			
3	UHFFT203 Film Appreciation	1	What is Cinema	12	48	3	100 (60+40)
		2	Auteur Theory	12			
		3	Cinema and society	12			
		4	Indian Cinema	12			
4	UHFFT204 Basics of Cinematography	1	Power of a Picture	06	48	3	100 (60+40)
		2	Light	08			
		3	Lenses	08			
		4	Indian Cinema	06			
		5	Camera Movements	10			
		6	Understanding Digital Video Recording	10			
5	UHFFT205 Introduction to Non-fiction	1	What is Non-Fiction Film	12	48	3	100 (60+40)
		2	History of Non-Fiction Films	12			
		3	Ethics and Practices	12			
		4	Appreciation of Non-Fiction Films	12			
6	UHFFT206 Technology in Media-II	1	Editing Theory	08	48	3	100 (60+40)
		2	Basics of Video Editing Software	08			
		3	Advance Use of Video Editing Software	08			
		4	Sound Theory	04			
		5	Digital Audio	08			
		6	Basics of Sound Effects	12			
▪ Lecture Duration – 50 Minutes (48 sessions)							

Part 6: Detail Scheme Theory

Curriculum Topics along with Self-Learning topics - to be covered, through self-learning mode along with the respective Unit. Evaluation of self-learning topics to be undertaken before the concluding lecture instructions of the respective UNIT

UHFFT201 Introduction to Literature and Creative Writing (Total Lectures: 48)

Unit-1: Introduction to Indian Writers [08 Lectures]

History of Indian literature, prominent writes, important works, cultural significance.

Unit-2: Introduction to Creative Writing [08 Lectures]

What is creative writing, various forms of writing, various form of writing styles, how to build creative writing skills.

Unit-3: Formal Structure of a Short Story [08 Lectures]

Various forms of writing styles, Genres of story, how to develop an engaging idea, Prominent writers, Pick your style.

Unit-4: Formal Aspects of Poetry [08 Lectures]

Elements of poetry, types of Poetry, Difference between various styles, Famous poets and their works, Study of the Epic Ballad - Mahabharata

Unit-5: Formal Aspects of Drama [08 Lectures]

Structure of drama, one act-two act-three act play, Characterization, Freytag's triangle, Subject specific drama

Unit-6 : Writing for Internet [08 Lectures]

How internet writing is different from conventional writing, Blogging, Reputation management, Development of Blogs, writing for social media, writing for SEO & SMO.

Self-Learning topics (Unit wise)	
Unit	Topics
1	To be discussed by the respective professor in the beginning of the semester

Online Resources	
1	http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_ug.php/94

Sr. No.	Title Author/s Publisher
1	A Concise History of Indian Literature in English by Arvind Mehrotra.
2	The Creative Writing Course book: Forty Authors Share Advice and Exercises for Fiction and Poetry.
3	Creative Writing By Adele Ramet.

4	Creative Writing for People Who Can't Not Write By Kathryn Lindskoog.
5	Creative Writing: A Workbook with Readings By Linda Anderson.
6	Teaching Creative Writing By Graeme Harper.
7	The Everything Creative Writing Book By Wendy Burt-Thomas.
8	The Soul of Creative Writing By Richard Goodman, Goodman, Chong

Unit-1: Concepts [06 Lectures]

Interaction between State and Society, Definition and Elements of State and factors building a Nation, Democracy: Principles, Institutions and Challenges, Non-Democratic forms of government: Characteristics

Unit-2: The Indian Constitution [10 Lectures]

Features of the Constitution, Preamble and Philosophy of the Constitution, Fundamental Rights, Fundamental Duties, Directive Principles of State Policy, Federal structure

Unit-3: The Political Dynamics in India [10 Lectures]

Indian Party System: Evolution, Major National and Regional Parties, Caste and Reservation, Role of Religion in Indian Politics, Local Self Government, Electoral System and Reforms, Coalition governments

Unit-4: Political Dynamics in Maharashtra [08 Lectures]

The Political System in Maharashtra: Evolution, Maharashtra state formation, Major Regional Parties, Caste and Reservation, Role of Religion in Maharashtra, Local Self Government in Maharashtra, Coalition governments

Unit-5: Politics and Media [08 Lectures]

Role of Media in democracy, Media and formation of Public opinion, Political Campaigning and advertising in new media

Unit-6: Writing for Internet [06 Lectures]

How internet writing is different from conventional writing, Blogging, Reputation management, Development of Blogs, writing for social media, writing for SEO & SMO.

Self-Learning topics (Unit wise)	
Unit	Topics
1	To be discussed by the respective professor in the beginning of the semester

Online Resources	
1	http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_ug.php/63

Sr. No.	Title Author/s Publisher
1	Oxford Concise Dictionary of Politics, Iain Mclean/Alistair Macmillan, Oxford University Press
2	Politics, 2nd Edition, Andrew Heywood, Ane Books.
3	Dictionary of Politics, D. Robertson, Penguin Books India.
4	An Introduction to Political Theory, Gauba, O.P., Macmillan
5	Political ideas and concepts: An introduction, Heywood Andrew, Macmillan, Houndmills
6	Political ideologies: An introduction, Heywood Andrew, Macmillan, Houndmills

7	Oxford Companion to Politics of the World, Krieger Joel Joseph William A Kahler Miles Nzongola–Ntalaja Georges Stallings Barbara B. Weir Margaret, Oxford University Press New York.
8	Political Theory, Das Hari Hara and Chaudhari B.C., National Publishing House.
9	Introduction to the Indian Constitution, Basu D.D., Wadhwa Publications.
10	An Introduction to the Constitution of India, Pylee MV, Vikas Publishing House.
11	Introduction to the Constitution of India, Sharma, Brij Kishore, Prentice-Hall of India.
12	Our Constitution Kashyap Subhash, National Book Trust.
13	Indian Policy for Preliminary Examination, Lakshmikant, Tata McGraw Hill.
14	Indian Government and Politics, Narang A.S. ,Gitanjali Publishing House, New Delhi.
15	Introduction to Media and Politics, Sarah Oates, Sage publishers.
16	Principles of Modern Political Science, J.C. Johari, Sterling publishers.

Unit-1: [12 Lectures]

1.1 What is Cinema: Film theory – form and function, Film analysis, Digital Aesthetics, Music and choreography, film genre.

Unit-2: [12 Lectures]

2.1 Auteur Theory: What is Auteur Theory? Effect of auteur, Contributions of D W, Griffith, Alfred Hitchcock, Jean Du Godard

Unit-3: [12 Lectures]

3.1 Cinema and Society: History of Cinema, Hollywood cinema, early cinema and film form the studio system, rise and decline of the studio system

Unit-4: [12 Lectures]

4.1 Indian Cinema: History of Indian cinema, history of regional cinema, legends of Indian cinema, Hindi film industry, the Hindi film industry, music and choreography in Indian cinema, contemporary cinema

Self-Learning topics (Unit wise)	
Unit	Topics
1	To be discussed by the respective professor in the beginning of the semester

Online Resources	
1	https://swayam.gov.in/nd2_cec20_ge01/preview

Sr. No.	Title Author/s Publisher
1	The Oxford History of World Cinema.
2	The Cinematic Imagination: Indian Popular Films as Social History by Jyotika Virdi.
3	History of Indian Cinema by Renu Saran.

Unit-1: Power of a Picture [06 Lectures]

- 1.1** Power of a still picture, shooting a good Still picture, Composition-Framing, Understanding & Use of color, Capturing the Drama, Black and white Photography

Unit-2: Light [08 Lectures]

- 2.1** Role of light, Lighting techniques, Concept of lighting various Planes, Understanding Various types: Tungsten lamps, Cool Lights, HMI, Cyclorama/background lights, Soft Box lights., Use of cutter stand, black cloth and Camera filters, barn doors, use of reflectors, Three point lighting, Ratio lighting: 1:2, 1:3, 1:4, Creating various Background patterns and types, Lighting – Situation, Studio lighting for three cameras set up: Talk Show, Game Show, Available day light situations, Shooting for Documentary style, Face lighting. Key, fill, back light, Depth of field Exercise, High key lighting, Low key lighting;

Unit-3: Lenses [08 Lectures]

- 3.1** Type of Lenses, Power of Lenses, Understanding the shot requirement and usage of a lens, Idea of perspective: Depth Of Field, Depth of focus, Critical understanding of Fixed Lens Vs. Zoom Lens, Focus pulling, 18% grey card, Metering, Color temperature meter

Unit-4: Indian Cinema [06 Lectures]

- 4.1** History of Indian cinema, history of regional cinema, legends of Indian cinema, Hindi film industry, the Hindi film industry, music and choreography in Indian cinema, contemporary cinema

Unit-5: Camera Movements [10 Lectures]

- 5.1** Basic grammar of shots, Primary Camera Movement: Pan, Tilt, Zoom, Character Movement, Usage and need of Track and trolley, Crane, Jib, Gimbal, Poll Cam, Managing Movements, Single camera Setup, Multi camera setup, Continuity Exercise, Do's and don'ts of camera movements , Aesthetics and Psychological Impact of Moving Images, Various parts of Motion picture cameras, Moving Image-Motion Picture, Impact of 10 collective moving Images , Motion Picture Dynamics;

Unit-6: Understanding Digital Video Recording [10 Lectures]

- 6.1** Principle of video recording, Digital Recording Formats, Editing and compression, Digital sampling and storage, Technical formats of video-PAL, NTSC, "Time Code" in Video Recording, Film Stock and Processing

Self-Learning topics (Unit wise)	
Unit	Topics
1	To be discussed by the respective professor in the beginning of the semester

Online Resources	
1	

Sr. No.	Title Author/s Publisher
1	Camera Terms and Concepts by David Elkins
2	The Camera Assistant by Doug Hart
3	Motion Picture Camera and Lighting Equipment by David Samuelson
4	Motion Picture Camera Techniques by David Samuelson
5	The 16mm Camera Book by Douglas Underdahl
6	The Hands On Manual for Cinematographers by David Samuelson
7	The Professional Lighting Handbook by Verne Carlson
8	The Filmmakers Pocket Reference by Blain Brown
9	American Cinematographer ASC Manual
10	The Zone System for Photographers by Carson Graves
11	Cinematography: Screencraft by Peter Ettedgui
12	Contemporary Cinematographers-On Their Art by Pauline Rodgers
13	Operating Cinematography for Film and Video by William Hines
14	Cinematography-A Guide for Filmmakers and Film Teachers by Kr
15	Film Lighting: Talks with Hollywood's Cinematographers and Gaffers by Kris Malkiewicz
16	The Five C's of Cinematography: Motion Picture Filming Techniques by Joseph V. Mascelli
17	The Art of the Cinematographer: A Survey and Interviews with Five Masters by Leonard Maltin
18	Anton Wilson's Cinema Workshop by Anton Wilson
19	Image Control-Motion Picture and Video Camera Filters and Lab Techniques by Gerald Hirschfeld
20	Lighting for Film and Electronic Cinematography by John David Viera and Dave Viera
21	Painting with Light by John Alton
22	Picture Composition for Film and Television by Peter Ward
23	Matters of Light and Depth-Creating Memorable Images for Video, Film and Stills Through Lighting by Ross Lowell
24	Lighting Technology by Fitt and Thornley Set Lighting Technician's Handbook by Harry C. Box
25	Digital Cinematography by Ben De Leeuw
26	If It's Purple, Someone's Gonna Die: The Power Of Color In Visual Storytelling By Patti Bellantoni
27	High Definition Cinematography By Paul Wheeler

Unit-1: What is Non-fiction film [12 Lectures]

- 1.1** Relation of documentary to narrative fiction filmmaking and to other non-fiction forms of television like reality TV or news reports Recognizing issues and representing through various forms and conventions of documentary storytelling, including the basic grammar of documentary moving images. Central questions surrounding the representation of reality and truth, including voice, authority, evidence and point of view. Responsibility of Documentary.

Unit-2: History of Non-fiction Films [12 Lectures]

- 2.1** Key periods in the history of non-fiction film and video from 1895 to the present. Formal approaches of making documentary Changes in documentary image-making over time.

Unit-3: Ethics and Practices [12 Lectures]

- 3.1** Ethics of documentary representation, including maker-subject relationships, informed consent, fairness, and evidence Creating more democratic systems of media production and distribution.

Unit-4: Appreciation of Non-fiction Films [12 Lectures]

- 4.1** Watching earlier films both as an audience with understanding of the film's social, cultural, historical context and with understanding of your own future goals and with critical, analytical eyes to study history. Writing critically about non-fiction media. Impact of these films on the world they aim to represent.

Self-Learning topics (Unit wise)	
Unit	Topics
1	To be discussed by the respective professor in the beginning of the semester

Online Resources	
1	http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_ug.php/60

Sr. No.	Title Author/s Publisher
1	Documentary: A History of the Non-Fiction Film (2nd Edition) by Erik Barnouw
2	Crafting Truth: Documentary Form and Meaning, by Louise Spence and Vinicius

Unit-1: Editing Theory [08 Lectures]

- 1.1** History of editing and language of cinema, Need and importance of editing in narrative storytelling, Modern process of editing with examples, Linear and Non-linear editing concepts

Unit-2: Basics of Video Editing Software [08 Lectures]

- 2.1** Introduction to Adobe Premiere Pro: Interface features and functions, Organising, Footage, Working on Timeline, Basic transitions, File Formats

Unit-3: Advance use of Editing Software [08 Lectures]

- 3.1** Adobe Premiere Pro: Understanding Cuts, Keyframing, Filters, Ingesting Colour Grading, Compositing, working with layers, Rendering and Exporting without disturbing the quality

Unit-4: Sound Theory [04 Lectures]

- 4.1** The sound track – its importance in an AV medium, Different elements of a sound track, Concept of Sync Sound, The behaviour of sound in outdoors and in closed spaces

Unit-5: Digital Audio [08 Lectures]

- 5.1** Audio band pitch volume, Interconnectivity and conversion of Analog and Digital Sound, Concept of Dolby Digital, Mono and Stereo, Recording Sound

Unit-6: Basics of Sound [12 Lectures]

- 6.1** Mixing Console basics, Basic techniques of mixing and the fundamental approach Sound Forge/Sound Booth: Workspace, play bar, timeline, Transport tool bar, Basic editing, Sound processing techniques, Channel converter, Bit depth converter, Delay, Echo, Changing Pitch Production Process of a Song

Self-Learning topics (Unit wise)	
Unit	Topics
1	To be discussed by the respective professor in the beginning of the semester

Online Resources	
1	http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_uq.php/121

Reference Books		
Sr. No.	Title Author/s Publisher	Edition Year
1	Grammar of the Edit: Roy Thompson, Christopher J. Bowen - Focal Press	
2	Film Art: An Introduction, David Bordwell and Kristin Thompson	

3	The Invisible Cut: How Editors Make Movie Magic, Bobbie O'Steen	
4	Cut By Cut: Editing Your Film or Video, Gael Chandler	
5	Pro Tools 9: Music Production, Recording, Editing and Mixing By Mike Collins	
6	Pro Tools All-in-One Desk Reference For Dummies By Jeff Strong	
7	Sound for Film and Television By Tomlinson Holman	
8	Sound For Digital Video By Tomlinson Holman	
9	Producing for TV And Video: A Real-world Approach by Cathrine Kellison	
10	Sound for picture: an inside look at audio production for film and television By Jeff Forlenza, Terri Stone	
11	Audio in Media By Stanley R. Alten	

Section D

The semester end examination (external component) of 60% will be as follows:

1) Duration – 2 Lectures

2) Theory Question Paper Pattern: -

a. There shall be five questions each of 12 marks. On each unit there will be one question and the fifth one will be based on entire syllabus.

b. All questions shall be compulsory with internal choice within the questions.

c. Question may be subdivided into sub-questions a, b, c... and the allocation of marks depend on the weightage of the topic.

d. The marks will be given for all examinations and they will be converted into grade (quality) points. The semester-end, final grade sheets and transcripts will have only credits, grades, grade points,

e. The assessment of Part 'A' i.e. Internal Assessment as mentioned above for the Semesters I & VI shall be processed by the Colleges / Institutions of their learners admitted for the programme while the University shall conduct the assessment of Part 'B' i.e. Semester End Examination for Semesters I & VI.

The Internal Assessment marks of learners appearing for Semesters I & VI shall be submitted to the University by the respective colleges/ Institutions before the commencement of respective Semester End Examinations. The Semester End Examinations for Semesters I & VI shall be conducted by the University and the results shall be declared after processing the internal assessment and the marks awarded to the learners. The grade card shall be issued by the University after converting the marks into grades.

f. The marks of the internal assessment should not be disclosed to the students till the results of the corresponding semester is declared.

Section E

Department of Mass Media

Board of Studies

Sr. no.	Names of members	Name of Department	Name of Institution	Address	Contact no	Email id
1,	Ms. Manjula Sriniva Chairperson	Mass Media	Associate Professor and Head Dept of Mass Media K.C.College	124, Dinshaw Wachha Rd. Churchgate, Mumbai 400020	9324536999	manjulashrinivas@gmail.com
2.	Ms. Nidhi Thanawala Co- Chairperson	Mass Media	Coordinator' Dept of Mass Media H.R. College	Dinshaw Wachha Rd. Churchgate, Mumbai 400020	981931651	contactfaculty@gmail.com
3.	Ms. Nandini Sardesai	Senior Visiting faculty - Sociologist and former member of Central Board of Film Certification	Former Head, Department of Sociology, St. Xavier's College, Mumbai	D/1 Corinthian, opposite Fariyas hotel, Colaba, Mumbai-400005	9324636906	ninasardesai@hotmail.com
.4	Ms. Sudha Ravishankar	Mass Media	In house faculty, K.C.College	124, Dinshaw Wachha Rd. Churchgate, Mumbai 400020	9869001943	sudha.ravishankar@gmail.com
5.	Ms. Surya Gune	Mass Media	In house faculty, K.C.College	124, Dinshaw Wachha Rd. Churchgate, Mumbai 400020	9970524523	surya.gune@gmail.com
6.	Dr. Sanjay Ranade	Communication & Journalism	Associate Professor and Head, Dept of Communication & Journalism Mumbai University	Chatrapati Shivaji Maharaj Terminus Rd, , Vidya Nagari, Kalina, Santacruz East, Mumbai, Maharashtra 400098	9029096636	sanjayvranade@gmail.com
7.	Dr.Mangesh Karandikar	Director	Director, Post graduate diploma in Mass media Mumbai Education Trust	Bhujbal Knowledge City, Reclamation, Bandra West, W, Maharashtra 400050	9869281084	mangesh.karandikar@gmail.com
8.	Dr. Mira Desai	Communication Technology	Professor in Communication Technology Department of Extension Education SNDT University	Juhu Rd, Daulat Nagar, Santacruz West, Mumbai, Maharashtra 400049	9819529129	drmiradesai@gmail.com
9.	Ms. Smita Deshmukh	Visiting faculty	Independent Media Professional Former journalist with the Times group	G-2, A wing, Neptune building Dosti Estates Shaikh Mistree road Wadala East Mumbai - 400037	9321212120	smita.meenu@gmail.com

10.	Ms Shobha Venkatesh	Advertising Faculty	Former Corporate Communication Head, Standard Chartered Bank,	EMP 44,Flat no 102, Above Satyam steel Thakur village Kandivili E Mumbai 400101	9167765222	shobha2258@gmail.com
11.	Mr. Srinivasrao Challapalli	Mass Media	In House faculty K.C.College	124, Dinshaw Wachha Rd. Churchgate, Mumbai 400020	9820357598	srinivasrao.challapalli72@gmail.com
12.	Ms. Tunali Mukherjee	Visiting faculty - Mass Media	Independent Filmmaker and Photojournalist	27 Moti Mahal J Tata road Churchgate Mumbai 400020	9820584214	looneytuna@gmail.com
13.	Mr. Ranjith Phatak	Visiting faculty- Mass Media	National Programming Head, Red FM	Golden heights, Anant Patil Marg, Shivaji Park,Dadar (W)Mumbai-400028	9819600090	rnjtphatak@gmail.com

Student members on the Board of studies

Sr No	Name of student member	Class	Mobile number	Email id
1	Ms. Soma Das	MACJ II	9833719498	soma.work3112@gmail.com
2	Ms. Rhutuja Koli	MAEMA II	7506288076	rhutjakoli@gmail.com
3	Mr. Harsh Khurana	TYBMM	9529047838	khurana.harsh1234@gmail.com
4	Mr. Siddhesh Pilankar	TYBAFTNMP	8291390992	shraddhapilankar1957@gmail.com