



# HSNC UNIVERSITY, MUMBAI

## Kishinchand Chellaram College



### Department of Life Sciences

Under the aegis of DBT Star Status Activity

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## Scientific Poster Making

**Date:** April 7<sup>th</sup>, 2021

**Resource Person:** Mr. Gaurav Bingi

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The Department of Life Sciences under the aegis of DBT Star Status organized a lecture on 'Scientific Poster Making' on the 7<sup>th</sup> of April, 2021. Mr. Gaurav Bingi, faculty of the Life Sciences Department and alumni of K.C. College was the distinguished lecturer for the same. This lecture served the purpose of educating budding researchers on the significance of scientific posters as means of brief and quick scientific communication on various platforms.

Sir began his session by explaining the meaning of basic terms such as 'Poster' and 'Presentation.' He further provided a complete overview on scientific posters, which in simple terms is a summary of a scientific research that is presented in a visually engaging manner to provide the viewers a glimpse of the entire project. Sir mentioned that, along with being attractive, the poster must reflect the research project as a whole.

Mr. Bingi then began elucidating the several features of a scientific poster, while elaborating on the dos and don'ts of poster making. Sir stressed on the importance of proper planning which helps ensure that a suitable layout is chosen to represent all the necessary data. The information included should be concise and there should be a balance between the amount of text and pictorial data in the poster. Moreover, Sir provided valuable advice on how to select the appropriate colour, font size, font type, etc. while creating a poster. He also took the time to illustrate the contrasting colour schemes, in order to explain how to determine the suitable text colour for the desired background. Sir then emphasized on the need to include acknowledgements and references in the poster, which are most often forgotten.

Throughout his talk, Sir made it a point to use numerous illustrations to provide a better understanding of the several aspects of scientific poster making. Sir also showed many examples of well-made and poorly made posters that helped the students comprehend better. He further introduced the students to the various applications that can be used to create a poster. Sir then proceeded to summarize his session by highlighting all the important details needed to make a good, eye-catching poster. Sir's well-paced detailed explanation coupled with visual aids provided a holistic understanding of scientific poster making. Lastly, Sir patiently addressed all the queries raised by the students. The lecture was concluded with the appreciative words of the Head of Department, Dr. Sagarika Damle and a heartfelt thank you speech by a student representative.

The Life Sciences Department never ceases to go beyond the syllabus and conduct numerous sessions that instil in students the skills required to stand out in a crowd. Similarly, this session proved to be extremely fruitful, especially for undergraduate students who have just begun their journey in the field research and development.