HSNC University, Mumbai

(A State Public University)

47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018

Ref. No. HSNCU/ENT/02 of 2024   Date: 25th May 2024

CIRCULAR

HSNC University, Mumbai. Common Entrance Test
MBA / BBA / BMS / BCA / MAEMA Programmes

H-CET Entrance exam is the qualifying examination for admission to the 2 Years MBA, MAEMA and 3 & 4-years BBA/ BMS / BCA Programmes offered under HSNC University, Mumbai

H-CET- 1: For MBA
H-CET- 2: For MAEMA
H-CET- 3: For BBA/BMS/BCA

Schedule of Entrance Test:

	H-CET 2024 Schedule for Online Entrance Exam		
	MAY	**JUNE**	**JULY**
MBA (H-CET- 1)	28th May 2024	10th June 2024 20th June 2024	5th July 2024 15th July 2024 25th July 2024
MAEMA (H-CET- 2)	28th May 2024	10th June 2024 20th June 2024	
BBA/BCA/BMS (H-CET- 3)	28th May 2024	10th June 2024 20th June 2024	

The aspiring candidates are requested to register on the following portal:

PORTAL FOR APPLICATION FORM	Form Fees
https://hsncu.admissiondesk.org	₹ 750/-

Please refer section 2.0 Selection Criteria (page no. 2) in general guidelines before applying for H-CET.

PORTAL FOR H-CET EXAM REGISTRATION	Exam Fees
http://hsncu.epravesh.com/	₹ 1,000/-

Once the registration is done**, the H-CET Mock and Main** online exam will be assigned to the candidates via mail. The guidelines for the H-CET Exam are available on the website i.e. https://www.hsncu.edu.in. For exams and admission-related queries, please mail us at: studentsupport@hsncu.edu.in

Dr. Jayesh Joglekar
Director, Board of Examinations & Evaluation

HSNC University, Mumbai
(A State Public University)

H-CET - HSNCU COMMON ENTERANCE TEST GUIDELINES

1. **H-CET** Entrance exam is the qualifying examination for admission to the 2 Years MBA, MAEMA and 3 & 4-years BBA/ BMS / BCA Programmes offered under HSNC University, Mumbai

   H-CET- 1: For MBA
   H-CET- 2: For MAEMA
   H-CET- 3: For BBA/BMS/BCA

1.1 Eligibility for MBA/ MAEMA:

Graduates/postgraduates with Bachelor's / Postgraduate degree with at least 50% (for General Category) and 45% for Reserved and Physically / Differently abled candidates in any discipline (e.g. Engineering-Technology, Science, Commerce, Management, Accounts, etc.) from any university recognized by UGC/ AICTE / AIU or equivalent are eligible to apply. The percentages may be relaxed for the candidates from the Armed Forces or their children. However, there is no age limit to apply.

Fresh Graduates/postgraduates awaiting final result declaration can also apply and appear for **HCET**. The qualified and shortlisted candidates will be provisionally admitted.

1.2 Eligibility for BBA/ BMS / BCA:
- Passed 10+2 (HSC) or its equivalent examination (As per AICTE APH 2024-2027)
- Candidate appearing for 10+2 (HSC) or its equivalent examination are also eligible to appear for **H-CET**

2. Selection Criteria:

CAT, XAT, GMAT, C- MAT, MAT, SNAP, MH-CET or any State CETs scores may be considered. The aforesaid scores should be current and valid.

Candidates not having any of the above scores will be required to appear for HCET. In case of multiple test scores, a candidate can submit his or her best score. Candidates can also appear for **H-CET** for improvement of their Test Score. HSNCU will prepare a scale for comparison of Test Scores conducted by various agencies mentioned above. Such details will be placed on the admission brochures, material and HSNCU website in a fair and transparent manner.

Appropriate weightage will be given to various selection criteria including: scrutiny of application forms, test scores, group discussion, written essay and personal interview.

Courses	HSC	H-CET	GDPI
BBA	75%	25%	NA
BMS	75%	25%	NA
BCA	75%	25%	NA
	Minimum Bachelor	H-CET	GDPI
MAEMA	50%	50%	NA
MBA	50%	25%	25%

3. Syllabus & Marking Scheme:

3.1 For Post Graduate Programme (MBA) HCET-1

Section	Subject	Weightage
A	Language Skills	25%
B	Domain Specific Knowledge	25%
C	Logical Reasoning	25%
D	Quantitative Skills	25%

3.2 For Post Graduate Programme (MAEMA) HCET-2

Section	Subject	Weightage
A	Knowledge of English Language	40%
B	National & Global Current Affairs	30%
C	Basic Concepts related to Mass Media	30%

3.3 For Under Graduate Programme (BBA/BMS/BCA) HCET-3

Section	Subject	Weightage
A	English Language	40%
B	Reasoning (Verbal & Arithmetic)	30%
C	Domain-Specific Knowledge	15%
D	Computer Basics	15%

Entrance Test Pattern:

Duration	90 mins
Mode	Online
Type of Question	Multiple Choice Questions
Number of Questions	100
Total Marks	100
Marking Scheme	+01 mark for correct answer
Negative Marking	No
Language	English

4. Qualifying Criteria:

Candidates securing more than the cut-off percentage (to be announced) in the entrance test will be declared as successful and eligible for the further admission process.

5. Validity Period:

The results of the Entrance Test will be valid for that one academic year only and the candidate must apply within this period for admission.

6. Unfair Means:

Candidates are advised in their own interest that they should not involve in any malpractice during **H-CET** Examination.

Candidate found using any unfair means will be debarred from Examination and the candidature will be suspended.

Once the registration is done, the **H-CET** online exam will be assigned to the candidates via mail.

These guidelines for the **H-CET** Exam are also available on the website i.e. https://hsncu.edu.in/ under the **H-CET** tab.

7. Instructions for Online Examination: -

a) Personal Laptop or Desktop computer or Smartphone in working condition with good quality camera. In case your desktop does not have a camera, use USB camera.

b) Browser: Latest version of Google Chrome.

c) Internet speed should be preferably minimum 1 MBPs for better results.

d) Mobile Phone user must disable all notification such as WhatsApp, SMS, email before the commencement of examination.

e) You may not be able to appear for the exam if web camera attached to your system is not functional.

f) Use of headphones and phone calls is not permissible during the exam.

g) Breaks are not allowed during the examination. The examination session is auto/image proctored and every physical movement of students or disruption in examination login is recorded and will be considered for doubtful activity. For five or more such activity the report of such students will be forwarded to unfair means committee of University/College.

h) You are required to turn Off all your notifications and pop up for successful completion of the paper. In the event you receive TEN notifications your examination will be automatically terminated.

i) As you are not allowed to deviate from your seat, keep all necessary items like roughsheets, simple calculator and pen with you.

j) If your computer is not responding or there is a cut of power supply during the exam you need to re-log with your login credentials, all attempted questions will be saved in the database only if you click "SAVE" button. and you can resume from where you left the exam.

k) Do not use the alt-tab, mouse or any other device to shift from examination screen to any

l) Ensure that your face has been visible throughout the examination otherwise it will be considered as misconduct and will be reported to the university. In the event of non-receipt of a webcam, your examination will be considered as null and void. Your exam activity will be monitored by the proctor and your exam will get terminated if you try any unfair practice.

m) The non-observance of the said rules will amount to a case of malpractice and will be reported to the grievance committee for decision.

For exams and admission-related queries, contact us at +91 8655962507 or please mail us studentsupport@hsncu.edu.in

***** PTO for Sample Questions*****

Sample Questions (MBA) HCET-1

Section A: Language Skills

1. An ill-fitting jacket is
A) Lost
B) Lose
C) Loose
D) Lays

2. Without a map, one can _____ one's way
A) Loose
B) Lose
C) Last
D) Lays

3. India is _____ an agricultural economy
A) Majorly
B) Primarily
C) Equally
D) Divinely

Section B: Domain Specific Knowledge

1. Which of the following best describes the concept of "opportunity cost" in economics?
   A) The actual cost incurred in pursuing an opportunity
   B) The total expenses involved in seizing an opportunity
   C) The value of the next best alternative forgone when a decision is made
   D) The monetary gain achieved by exploiting an opportunity

2. Which financial statement provides a snapshot of a company's financial position at a specific point in time?
   A) Income statement
   B) Cash flow statement
   C) Balance sheet
   D) Statement of retained earnings

3. What does SWOT analysis stand for in business strategy?
   A) Strengths, Weaknesses, Opportunities, Threats
   B) Strategic, Workable, Objective, Tangible
   C) Sales, Workflow, Objectives, Tasks
   D) Sector, Worldwide, Operations, Trends

Section C: Logical Reasoning

1. Arrange the words given below in a meaningful sequence.
   1. Presentation
   2. Recommendation
   3. Arrival
   4. Discussion
   5. Introduction
A) 5, 3, 4, 1, 2
B) 3, 5, 4, 2, 1
C) 3, 5, 1, 4, 2
D) 5, 3, 1, 2, 4

2. Four of the following are alike in a certain way and so form a group. Which one does not belong to that group?
1. Tooth
2. Chin
3. Nose
4. Ear
5. Eye

Section D: Quantitative Skills

1. Today is Monday. After 61 days, it will be:
A) Tuesday
B) Monday
C) Sunday
D) Saturday

2. In an election between two candidates, one got 55% of the total valid votes, 20% of the votes were invalid. If the total number of votes was 7500, the number of valid votes that the other candidate got, was:
A) 2500
B) 2700
C) 2900
D) 3100

3. A and B invest in a business in the ratio 3:2. If 5% of the total plot goes to charity and A's share is Rs. 855, the total plot is:
A) 500
B) 1000
C) 1500

Sample Questions: HCET-2

Section A: Knowledge of English Language

1. Identify the correct sentence structure:
   A) The meeting was attended by John and me.
   B) John and me attended the meeting.
   C) John and I attended the meeting.
   D) The meeting was attended by John and I.

2. Which of the following words is an example of a conjunction?
   A) Quickly
   B) Although
   C) Delicious
   D) Ran

3. Select the sentence that correctly uses punctuation:
   A) He exclaimed "Wow what a surprise".
   B) He exclaimed, "Wow, what a surprise!"
   C) He exclaimed "Wow what a surprise!"
   D) He exclaimed "Wow, what a surprise."

Section B: National & Global Current Affairs

1. Which country recently hosted the COP26 climate summit?
   A) United States
   B) China
   C) India
   D) United Kingdom

2. Who won the Nobel Peace Prize in the most recent announcement?
   A) Greta Thunberg
   B) Malala Yousafzai
   C) World Food Programme (WFP)
   D) United Nations High Commissioner for Refugees (UNHCR)

3. What major trade agreement was signed recently among several Pacific Rim countries?
   A) Trans-Pacific Partnership (TPP)
   B) Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)
   C) Regional Comprehensive Economic Partnership (RCEP)
   D) North American Free Trade Agreement (NAFTA)

Section C: Basic Concepts related to Mass Media

1. What is the primary function of mass media?
   A) To entertain audiences with fictional content
   B) To disseminate information and news to a large audience
   C) To promote political ideologies of the ruling party
   D) To generate revenue through advertising only

2. Which of the following is an example of traditional mass media?
   A) Social media platforms like Facebook and Twitter
   B) Blogs and online news websites
   C) Television, radio, and newspapers
   D) Video streaming services like Netflix and Amazon Prime

3. What does the term "gatekeeping" refer to in the context of mass media?
   A) The process of controlling access to media content by the government
   B) The practice of selecting and filtering news and information before it reaches the audience
   C) The legal regulations imposed on media companies to prevent censorship
   D) The development of ethical guidelines for journalists and media professionals

Sample Questions: HCET-3

Section A: English Language

1. Which of the following is a compound sentence?
   A) "The cat sat on the mat."
   B) "After the rain stopped, the sun came out."
   C) "He runs fast."
   D) "She loves reading books."

2. What is the correct plural form of "child"?
   A) childs
   B) childrens
   C) childes
   D) children

3. In the sentence "She is taller than her brother," what part of speech is "taller"?
   A) Adjective
   B) Verb
   C) Noun
   D) Adverb

Section B: Reasoning (Verbal & Arithmetic)

1. If a train travels at an average speed of 60 km/hour, how long will it take to cover a distance of 300 kilometers?
   A) 3 hours
   B) 4 hours
   C) 5 hours
   D) 6 hours

2. Identify the odd one out:
   A) Sitar
   B) Tabla
   C) Veena
   D) Santoor

3. Complete the series:
   India, Australia, England, _____, South Africa
   A) New Zealand
   B) Pakistan
   C) Sri Lanka
   D) West Indies

Section C: Domain-Specific Knowledge

1. Which of the following management theories emphasizes the importance of scientific methods to improve productivity and efficiency?
   A) Human Relations Theory
   B) Systems Theory
   C) Contingency Theory
   D) Scientific Management Theory

2. Which of the following programming languages is primarily used for building dynamic web pages?
   A) C++
   B) Java
   C) HTML
   D) Python

3. Which of the following is NOT a primary function of human resource management?
   A) Recruitment and selection
   B) Marketing strategy
   C) Training and development
   D) Performance appraisal

`

Section D: Computer Basics

1. What does CPU stand for?
   A) Central Processing Unit
   B) Computer Processing Unit
   C) Central Processor Unit
   D) Computer Power Unit

2. Which of the following is an example of an input device?
   A) Monitor
   B) Printer
   C) Keyboard
   D) Speakers

3. What is the primary function of an operating system?
   A) Manage hardware resources
   B) Create documents and presentations
   C) Connect to the internet
   D) Display graphics on the screen