



HSNC University, Mumbai

(2020-2021)

Ordinances and Regulations

With Respect to

Choice Based Credit System

(CBCS)

For the Programmes Under

The Faculty of Commerce and Management

For the programme

Bachelors of Commerce (NEP)

Curriculum– Second year Undergraduate Programmes

Semester-III and Semester -IV

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Semester III

Particulars	Name of Subject
Minor subject	Commerce III

Semester IV

Particulars	Name of Subject
Minor subject	Commerce IV

Preamble

The HSNC University follows the Choice Based Credit System (CBCS) under the New Education policy which is a proven, flexible mode of learning in higher education which facilitates a student to have guided freedom in selecting his/her own choices of courses in the curriculum for completing a degree program. The degree program has multiple entry and exit mode. This is coupled with a focus on Project Based Learning and Industrial Training so as to enable the students become eligible and fully equipped for employment in industries, higher studies or entrepreneurship.

The course structure will definitely equip the students to accept the challenges of globalization and constant change and will enable them to be well placed in business, academics and administration in the country as well as abroad.

1. Process adopted for curriculum designing:

The members of the respective departments initially developed a draft syllabus after research on the existing curriculum from other Universities, studying the current needs of the industry, analyzing the new trends in the subjects and even connecting to some NGOs in few subjects. The drafted syllabus was then shown to academicians, experts from industry and researchers through emails and their inputs were gathered through meetings. These valuable inputs were incorporated into the syllabus ensuring that the syllabus is enriched in all aspects.

2. Salient features, how it has been made more relevant:

While designing of the syllabus, care has been taken to ensure that the student learns application skills along with theory. Demonstrations of the practical applications shall be conducted through special lectures and workshops that will contribute to enhanced learning. A combination of lectures, problem solving during tutorials and the supplementary sessions all contribute to make a student job ready.

3. Input from stakeholders

For drafting the syllabus, each department has taken inputs from industry experts, parents and notable alumni. The stakeholders have been impressed with the inclusion of e-learning options for the learners provided in the syllabus. They have suggested subsequently to add more practical hands on examples, learning through games and GIS certificate programs. For more advanced related topics, there can be sharing of video lectures and seminars, workshops, short term courses could be organized.

Part 2 - The Scheme of Teaching and Examination

Semester – III

Subject Code	Remarks
UH-SCOM-II	Commerce III

Summary

Semester – IV

Summary

Subject Code	Remarks
UH-SCOM-II	Commerce IV

Second Year Semester – III Units – Topics – Teaching Hours

Subject Code	Subject Unit Title		Lect ures	Total No. of hours	C re di t	Total Marks
UH-SCOM-II	I	Production & Inventory Management	15	60	4	100
	II	Quality Management	15			
	III	Logistics Management	15			
	IV	Supply Chain Management	15			

- **Lecture Duration – 1 hr**
One credit = 15 hours of lectures

Part 3 - Detailed Scheme

Curriculum Topics along with Self-Learning topics - to be covered, through self-learning mode along with the respective Unit. Evaluation of self-learning topics to be undertaken before the concluding lecture instructions of the respective Unit.

Course Code: UH-SCOM-II

Course: COMMERCE III

Course Objectives

- 1) To understand and examine the growing importance of production planning and control.
- 2) To understand the role of quality management in the growth of business and industry.
- 3) To understand the basic concepts of supply chain management from raw materials supply to finished good delivery to the end users; to learn the re-engineering of existing logistics networks.
- 4) To provide the students an opportunity to learn the fundamentals of logistics and to relate the concepts to real life business and to become efficient suppliers.

Learning Outcomes

1. Students will understand the concept of production in depth with the knowledge of growing importance of inventory in today's competitive world.
2. The course enables the students to pursue post graduate programs in production management, quality management, logistics, supply chain management etc.
3. Identify the importance of understanding production management in the tough competitive world.

Sr. No.	Modules / Units	No. of lectures
1.	<p>Production & Inventory Management</p> <p>i. Production Management: Objectives, Scope Production Planning & Control : Steps, Importance</p> <p>ii. Production Systems: Concept, Types - Continuous and Intermittent- Productivity: Concept, Factors Influencing Productivity, Measures for improving Productivity.</p> <p>iii. Inventory Management- Objectives, Inventory Control Techniques- Scientific Inventory Control System, Importance</p>	15
2.	<p>Quality Management</p> <p>i. Introduction to Quality: Dimensions of Quality, Cost of Quality: Types – Internal Failure Cost, External Failure Cost, Appraisal Cost, Prevention Cost, And Quality Circle, Features.</p> <p>ii. Quality Management Tools: TQM – Importance, Six Sigma – Process, ISO 9000– Certification Procedure, Kaizen – Process</p> <p>iii. Service Quality Management: Importance- SERVQUAL Model, Measures to improve service quality.</p>	15

3.	Logistics Management: i. Definition - Elements- Importance- Retail logistics- Logistics Management: Definition and Role of Logistics management- ii. Outsourcing logistics: Reasons: Stages-Role of logistics providers Logistics Strategy-Role of logistics managers in strategic decisions- Strategy options, Lean Strategy, Agile Strategies & Other strategies -Designing & Implementing logistical strategy iii. Quality customer service & integrated logistics: Customer service-importance elements- the order cycle system-distribution channels-Functions performed-Types designing- Logistical packaging.	15
4.	Supply Chain Management i. Definition – Objectives –Importance -Issues involved in developing SCM Framework-Types-SCM activities - Constituents - Organization. ii. Supply chain Integration-Stages-Barriers to internal integration-Achieving Excellence in SCM-Dimensions of Supply Chain Excellence-Forces influencing SCE Emotions, Physical and Financial Supply Chains- iii. Purchasing and Supply Management: Introduction-importance, Objectives. Purchasing process; purchasing & other functions-Purchasing and integrated logistics interfaces-Types of purchases-Purchasing partnerships-Materials sourcing-JIT purchasing-Outsourcing in SCM: Meaning -Need-Outsourcing risks	15
TOTAL		60

Self-Learning Topics (Unit wise)

Sr.No/ Unit	Topics
1.	Production & Inventory Management
2.	Quality Management
3.	Logistics Management
4.	Supply Chain Management

Note : Selection of SLE topics from the above, will be as per the discretion of the faculty

Online Resources

Production & Inventory Management : Production Systems: Concept, Types – Continuous and Intermittent:

- https://onlinecourses.nptel.ac.in/noc21_me18/preview Quality Management: Quality Management Tools: TQM – Importance
- https://onlinecourses.nptel.ac.in/noc21_me18/preview

Reference Books

1. Production and Operations Management – Prof. L.C.Jhamb, Event Publishing House.
2. Production Planning & Control- Prof. L.C.Jhamb, Event Publishing House
3. Production & Operation Management (Text & Cases) - K.Ashwathappa & G.Sudeshana Reddy, Himalaya Publication.
4. Launching New Ventures : An Entrepreneurial Approach-Kathleen R.Allen, Cengage Learning
5. Essentials of Inventory Management-Max Muller, Amacon Publishes
6. Chopra Sunil and Peter Meindl(2001), Supply Chain Management: Strategy, planning and operation, Prentice Hall, Englewood cliffs, New Jersey.
7. Fundamentals of Logistics Management (The Irwin/Mcgraw-Hill Series in Marketing), Douglas Lambert, James R Stock, Lisa M. Ellram, McGraw-hill/Irwin, First Edition, 1998. Vinod V. Sople (2009)
8. Logistic Management (2nd Edn.) Pearson Limited. David J. Bloomberg, Stephen LeMay & :
9. Logistics, Prentice-Hall of India Pvt Joe B. Hanna Ltd., New Delhi, 2003.

Second Year Semester – IV Units – Topics – Teaching Hours

Subject Code	Subject Unit Title		Lect ures	Total No. of hours	C re di t	Total Marks
UH-SCOM-II	I	Management of Capital	15	60	4	100
	II	Capital Market	15			
	III	Mutual Funds and Derivatives	15			
	IV	Foreign Direct Investment and Foreign Exchange	15			

- **Lecture Duration – 1 hr**
One credit = 15 hours of lectures

Part 3 - Detailed Scheme

Curriculum Topics along with Self-Learning topics - to be covered, through self-learning mode along with the respective Unit. Evaluation of self-learning topics to be undertaken before the concluding lecture instructions of the respective Unit.

Course Code: UH-SCOM-II

Course: COMMERCE IV

Course Objectives

- 5) To understand and examine the growing importance of finance
- 6) To understand the role of financial management in the growth of business and industry.
- 7) To discuss the efficient and effective methods of raising and utilisation of funds.
- 8) To understand the sources of raising funds and the determining factors.

Learning Outcomes

4. Students will understand the concept of finance in depth with the knowledge of growing importance of finance in today's competitive world.
5. The course enables the students to pursue post graduate programs in financial management, financial markets, Stock markets, Finance etc.
6. Identify the importance of understanding finance in the tough competitive world.

Sr. No.	Modules / Units	No. of lectures
1	Management of Capital i. Capital- Meaning – Importance – Sources – Determinants ii. Fixed Capital- Meaning – Importance – Sources – Factors Affecting Fixed Capital Requirement Working capital- Management of Working Capital – Meaning – Importance – Classification of Working Capital – Factors Affecting Working Capital Requirement – Sources of Working Capital. iii. Funding options for Start-ups, Venture Capital, Bootstrapping	15

2	<p>Capital Market -Importance – Functions – Growth</p> <p>i. Primary Market – Methods of Marketing Securities, IPO, Depositories. Secondary Market- Indian Stock Market - Meaning and functions of Stock Exchange- NSE and BSE. Shares, Debentures and Bonds</p> <p>ii. SEBI – (Formation – Objectives – Functions) Structure of Indian Financial System – Banking & Non-Banking Financial Institutions, Organized and Unorganized Financial Markets, Financial Assets/Instruments, Fund based & Fee Based Financial Services.</p> <p>iii. Credit Rating Agencies- CRISIL, ICRA</p>	15
3	<p>Mutual Funds and Derivatives</p> <p>i. Mutual Funds- Functions – Advantages, Disadvantages – Status in India. Mutual fund industry structure in India –Regulators and their role - SEBI, AMFI (Code of Ethics), Types of Mutual Fund-(Introduction/Types/Characteristics)- SIPs, SWPs</p> <p>ii. Derivatives – Meaning – Instruments – Risk analysis.</p> <p>iii. Personal Finance – Concept – Need for personal finance – Strategies in Personal Finance Management.</p>	15
4	<p>Foreign Direct Investment and Foreign Exchange-</p> <p>i. Meaning – Importance – FDI policy of government in different sectors, Public Opinion on FDI. FDI in Banking and Insurance FDI Policy in Financial Sector</p> <p>ii. Foreign Exchange Regulations- FEMA</p> <p>iii. Technology in Financial Market-</p>	15

Self-Learning topics (Unit wise)

Unit	Topics
1	FIXED CAPITAL AND WORKING CAPITAL
2	STOCK EXCHANGE
3	TYPES OF MUTUAL FUNDS

Online Resources

https://ugcmoocs.inflibnet.ac.in/index.php/courses/view_ug/195
https://ugcmoocs.inflibnet.ac.in/index.php/courses/view_ug/195
https://ugcmoocs.inflibnet.ac.in/index.php/courses/view_ug/195

Reference Books

1. Indian Financial System—Bharathi Pathiak, Pearson Publication
2. Financial Institutions and Markets: Structure Growth& Innovations – L.M. Bhole , Jitendra Mahakad, Tata McGraw Hill.
3. The Indian Financial System and Financial Market Operator-Vasant Desai, Himalaya Publishing
4. Indian Financial System – M.Y.Khan, Tata McGraw–Hill
5. Mutual Funds in India: Emerging Issues-Nalini PravaTripathy, Excel Books New Delhi.
6. Start up Stand up: A step by step guide to Growing your Business, Nandini Vaidyanathan, Jaico Publishing House, Mumbai
7. A Trades Guide to Indian Commodities Market-Vijay L. Bhambwani, Network 18 Publication Ltd. NCFE, SEBI, RDBI, IRDA & PFRDA (2020) National Strategy for Financial Education – 2020-2025, A Multi-stakeholder led approach for creating a financially aware and Empowered India.
