



HSNC University Mumbai

(2025-2026)

Ordinances and Regulations

For

Choice-Based Credit System

(CBCS)

For the Program Under the Department of Mass Media

in

The Faculty of Humanities

For the subject

Bachelor of Arts in Multimedia and Mass Communication

(B.A.M.M.C.)

With effect from the Academic year

2025-2026

Semester V, Semester VI

Board of Studies

Mass Media

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Semester – V

Sr. No.	Choice Based Credit System	Credits	Remarks
1	Major Courses- i) Media in the Changing World ii) Journalism & Public Sphere iii) Indian Perspectives on Communication	4 4 2	
2	DSE I- Business & Finance Journalism	4	
3	DSE II – Culture Journalism	4	
4	VOC-I News Production- Print & Digital	2	
5	VOC-II News Production- Broadcast	2	

Sr No	Course Code & Title	Course Unit Title	Credit	Total Marks
1.	MAJOR - I Media in Changing World	Contemporary Media Ethics and Morality	4	100
		Media for Sustainable Future		
		Media and Emerging Technologies		
		Power, Politics and Media Narratives		
2.	MAJOR - II Journalism & Public Sphere	Meaning, Definition and its relationship	4	100
		Theories of Media and Public Sphere		
		Public Sphere in the Digital Era		
		News Media coverage and Public Opinion		
3	MAJOR III Indian Perspectives on Communication	Roots of Indian Communication Perspectives	2	50
		People's Media in Mediaeval India		
		Dialogic Traditions and Discourses in Indian Philosophy		
4.	DSE I: Business & Finance Journalism	Understanding Economic Concepts and Financial Reporting	4	100
		Financial Market and Investment Analysis		
		Business and Financial Reporting		
		Business Feature Writing		
5.	DSE II: Culture Journalism	Understanding Art	4	100
		Understanding Indian Culture		
		Reporting Culture		
		Multimedia Culture Reporting		

6.	VOC I: News Production- Print & Digital	News Reporting & Writing of News & Features	2	50
		Editing for Print and Digital mediums		
		Page Designing and Producing a print newspaper & Digital portal		
7.	VOC II: News Production- Broadcast	Reporting & Script Writing for Broadcast	2	50
		Broadcast News Formats & Editing Techniques		
		Producing a News Bulletin and a News Feature/Debate Show		

Semester – VI

Sr. No.	Choice Based Credit System	Credits	Remarks
1	Major Courses- i) Fundamentals of Media Laws ii) Development Journalism iii) Podcast & MoJo	4 4	
2	DSE I- Science, Health & Environmental Journalism	4	
3	DSE II – Sports Journalism	4	
4	VOC-I Entrepreneurship & Innovation for Journalism	2	
5	VOC-II Data & Investigative Journalism	2	
6	Field Project- Documentary Filmmaking/ Media Effect or Consumption Study	4	

Sr No	Course Code & Title	Course Unit Title	Credit	Total Marks
1.	MAJOR - I Fundamentals of Media Laws	Constitutional Foundations Of Media Law & Introduction To Indian Legal System	4	100
		General Content Regulation Laws, Intellectual Property Laws and Contract law		
		Laws Governing Print Media & Advertising Laws		
		Laws Governing Broadcasting & Digital Media		
2.	MAJOR - II Development Journalism	Understanding Development Journalism in Indian Context	4	100
		Techniques of Development Reporting		
		Issues and Challenges		
		Development Journalism in the Global Context		
3	MAJOR III – Podcast and MoJo	Podcast Journalism	2	50
		Mobile Journalism (MoJo)		
		Capturing Photos and Videos		
4.	DSE I: Science, Health & Environmental Journalism	Fundamentals of Science, Health & Environmental Journalism	4	100
		Science Journalism Fundamentals		
		Health Journalism Fundamentals		
		Environmental Journalism Fundamentals		
5.	DSE II: Sports Journalism	Fundamentals of Sports- Organisations, Policies and Regulations	4	100
		Practising Sports Journalism		
		Sports Reporting through Multimedia		
		At the Sports Desk		

7.	VOC I: Entrepreneurship & Innovation for Journalism	Journalism Business Basics	2	50
		Innovative Trends and Creative Opportunities		
		Planning and Launching Journalism Venture		
8.	VOC II: Data & Investigative Journalism	Finding the Story- Investigative Thinking & Data Sourcing	2	50
		Working with Data		
		Writing, Visualizing & Publishing		