



HSNC UNIVERSITY, MUMBAI

A STATE PUBLIC UNIVERSITY

KISHINCHAND CHELLARAM COLLEGE

DEPARTMENT OF MASS MEDIA

**ADMISSIONS
OPEN FOR
2026-27**

Bachelor of Arts in Entertainment and Sports Management (BA E&SM)

About Department of Mass Media

The Department of Mass Media was established in the year 2000. It has been consistently listed as one of the top 15 Mass Media departments at an All India level by The India Today and The Week. The Department offers both UG and PG courses, BA Multimedia and Mass Communication; BA Film Making and Media Production; BA Entertainment and Sports Management as well as PG courses, MA Communication and Journalism and MA Entertainment, Media and Advertising. The Department introduces a new PG programme - MA Strategic Communication in its Silver Jubilee Year of establishment. To inculcate, foster, and enhance the creative, managerial, and technical skills of students, the department runs a student club - Knot, A Media Club. The club aims to bridge the gap between academia and real-world media experiences.

Career Avenues

ENTERTAINMENT

- Entertainment Publicist
- Digital Marketer
- Scriptwriter
- Event Producer
- Public Relations Officer
- Communication Strategist
- Celebrity Manager

SPORTS

- Sports Events Coordinator
- Sports PR Specialist
- Sports Psychologist
- Sports Nutritionist
- Sports Photographer
- Sports Centre Manager
- Sports Marketing Consultant

MANAGEMENT

- Talent Acquisition Manager
- Organisational Behavior Specialist
- Project Manager
- Operations Manager
- Training and Development Manager
- Employee Relations Manager

Salient Features BA E&SM

Practical training through simulations, case studies, and media labs for real-world skill development

One-on-one mentorship from industry experts to guide students in achieving targeted professional goals.

Emphasizes media handling, public speaking, and crisis communication tailored to high-profile personalities and events

Courses updated regularly to reflect trends in digital media, esports, and global entertainment markets

Infer knowledge about ethical event planning and socially responsible practices in sports and entertainment industries

Eligibility Criteria

- Successful completion HSC (12th Grade) of or equivalent examination from any recognized board. Admission will be based on merit as per HSNC University Norms

Department Activities



About HSNC University, Mumbai

Hyderabad (Sind) National Collegiate University, Mumbai—a State Public University approved by RUSA and the Government of Maharashtra—was established in 2020 with HR College, K.C. College, and BTTC as its prestigious constituent colleges. The Hon. Governor of Maharashtra is the Chancellor of HSNC Univeristy, Mumbai. In a short span, under the visionary leadership of Immediate Past Provost Dr Niranjan Hiranandani, the Present Provost, Mr Anil Harish and Vice Chancellor Col. Prof. Hemlata K. Bagla, the University has emerged as a centre of academic excellence, research, and innovation. HSNC University offers a wide range of interdisciplinary undergraduate, postgraduate, and doctoral programs across several schools, including the Niranjan Hiranandani School of Management and Real Estate, D.M. Harish School of Law, and the School of Applied Sciences, among others. With 50 undergraduate, 38 postgraduate, and 21 Ph.D. programmes, the University promotes holistic and integrated learning. It houses 21 research centres and supports a growing number of research scholars and guides. The University has also hosted inspiring events such as the first Harbinger Lecture by Nobel Laureate Kailash Satyarthi and conferred its first Hon. D.Litt upon Shri Ratan Tata. In alignment with the National Education Policy 2020, HSNC University has adopted progressive curriculum reforms and innovative teaching practices to stay at the forefront of transformative higher education in India.

About Kishinchand Chellaram College

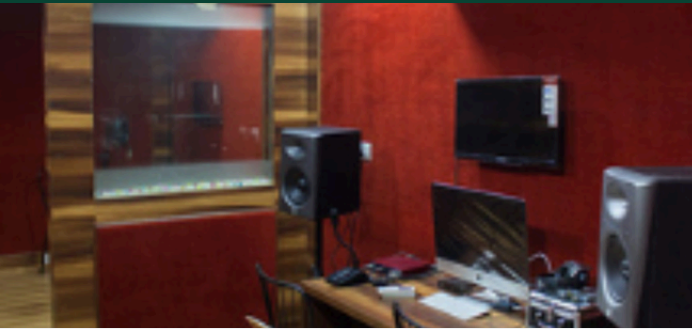
Established in 1954 by visionaries Vidyasagar Late Principal K.M. Kundnani and Barrister Hotchand Advani, Kishinchand Chellaram (KC) College is one of Mumbai's most prestigious institutions and the second to be founded under the Hyderabad (Sind) National Collegiate Board. With its forward-thinking ethos and commitment to academic excellence, the College has consistently introduced innovative programs catering to evolving educational and societal needs. As a proud constituent of HSNC University, formed under the RUSA 2.0 initiative, KC College enjoys academic autonomy and fosters interdisciplinary learning, research, and critical thinking. From its modest beginnings with 570 students, the College has grown into a thriving campus of over 7,000 learners. Known for academic brilliance, top university ranks, global alumni, and vibrant extracurricular engagement, KC College continues to shape future-ready, responsible individuals grounded in values and driven by purpose.

Infrastructure

KC College - Annex Campus at Colaba

Notable Alumni & Testimonials

Students' Achievements



Hiro Sitaldas Punwani Creative Media Studio



Computer Lab



Library



Mohini Hiro Punwani Auditorium

Moving from Jaipur to Mumbai to pursue higher education left my international handball dreams in turmoil. Feeling lost and disconnected, KC College became both my anchor and my family. Beyond academics, the diverse course structure broadened my view of sports, far beyond the handball court I once knew. This past year has been transformative, reigniting my passion and shaping me into a more insightful player and grounded individual. I owe this growth to KC.
-KritvavyavPratap Singh, Second Year Student of Entertainment and Sports Management

The course blends theory with practical exposure. As a football player, I've gained teamwork and leadership skills. I'm passionate about growing in this dynamic industry and making a difference.
- Sangini Devlekar, Third Year Student of Entertainment and Sports Management

This course has provided me with valuable insights into sports management, marketing, and event organization. As a student athlete, this course has equipped me with the knowledge and skills to navigate the sports industry and explore opportunities in the entertainment sector, enhancing my career prospects
-PranitaNimkar, Batch 2024

Being the first batch wasn't just about studying — it was about building something new, from classrooms to stadiums, from theory to thrill. Here's to memories made and milestones set.
- Friya Jijina, Batch 2023



Master Dhruv Singh successfully represented university in the All India Inter-University Athletics Championship (Men)



Master Hormazd Jijina of TYBAE&SM secured 12th Position in South West Inter University Judo Men Championship and Qualified for All India Inter University Championship



Students from FY & SYBAE&SM successfully represented the college in the West Zone Inter-University Football Championship (Women)

For More Details, Contact:

Email: massmedia@kccollege.edu.in

Website: www.kccollege.edu.in

Website: www.hsncu.edu.in