



HSNC UNIVERSITY, MUMBAI

A STATE PUBLIC UNIVERSITY

KISHINCHAND CHELLARAM COLLEGE

DEPARTMENT OF MASS MEDIA

**ADMISSIONS
OPEN FOR
2026-27**

Bachelor of Arts in Filmmaking and Media Production (BAFMP)

About HSNC University, Mumbai

Hyderabad (Sind) National Collegiate University, Mumbai—a State Public University approved by RUSA and the Government of Maharashtra—was established in 2020 with K.C. College as one of its prestigious constituent colleges. The Hon.Governor of Maharashtra is the Chancellor of the University. Under the visionary leadership of former Provost Mr. Niranjan Hiranandani, Provost Mr. Anil Harish and Vice Chancellor Prof. Hemlata K Bagla, the University has emerged as a centre of academic excellence, research, and innovation. HSNC University offers a wide range of undergraduate, postgraduate, and doctoral programmes across several disciplines. It has 24 research centres and supports a growing number of research scholars. One of the University's flagship programmes is its Harbinger Lecture Series where eminent personalities such as Nobel Laureate Kailash Satyarthi, Kiran Bedi and other dignitaries are invited. HSNCU conferred its first Hon. D. Litt upon Bharat Ratna Shri Ratan Tata, after which Padma Vibhushan Shri Raghunath Mashelkar and distinguished Union Cabinet Minister, Shri Nitin Gadkari were also similarly honoured. In alignment with the National Education Policy 2020, HSNC University has adopted progressive curriculum reforms and innovative teaching practices to stay at the forefront of transformative higher education in India.

About Kishinchand Chellaram College

Established in 1954 by visionaries Vidyasagar Late Principal K.M. Kundnani and Barrister Hotchand Advani, Kishinchand Chellaram (KC) College is one of Mumbai's most prestigious institutions and the second to be founded under the Hyderabad (Sind) National Collegiate Board. With its forward-thinking ethos and commitment to academic excellence, the College has consistently introduced innovative programs catering to evolving educational and societal needs. As a proud constituent of HSNC University, formed under the RUSA 2.0 initiative, KC College enjoys academic autonomy and fosters interdisciplinary learning, research, and critical thinking. From its modest beginnings with 570 students, the College has grown into a thriving campus of over 7,000 learners. Known for academic brilliance, top university ranks, global alumni, and vibrant extracurricular engagement, KC College continues to shape future-ready, responsible individuals grounded in values and driven by purpose.

About Department of Mass Media

The Department of Mass Media was established in the year 2000. It has been consistently listed as one of the top 15 Mass Media departments at an All India level by The IndiaToday and The Week. The Department offers both UG and PG courses, BA Multimedia and Mass Communication; BA Film Making and Media Production; BA Entertainment and Sports Management as well as PG courses, MA Communication and Journalism and MA Entertainment, Media and Advertising. The Department introduces a new PG programme - MA Strategic Communication in its Silver Jubilee Year of establishment. To inculcate, foster, and enhance the creative, managerial, and technical skills of students, the department runs a student club - Knot, A Media Club. The club aims to bridge the gap between academia and real-world media experiences.

Salient Features BAFMP

Analyze, create, and ethically shape media

Master filmmaking techniques at par with industry standards

Excel in teamwork and creative communication

Understand media markets and entrepreneurial strategies

Leverage cutting-edge tech for storytelling innovation

Fourth Year in Honours/ Honours with Research with a future provision of 1 year Masters programme

Highlights of Fourth Year (FoYBAFTNMP) - Media Economics, Experimental and Art Film Production, Content Development for Niche Storytelling

Eligibility Criteria

- Successful completion of HSC (12th Grade) or equivalent examination from any recognized board.
- Admission will be based on merit as per HSNC University norms.
- For BAFMP (Hons.), continuation to the fourth year is based on performance in the first three years.

Career Avenues

Direction

Cinematography

Screenplay writing

Production

Editing

Design Communication

Department Activities

Roll.Take.Turn.
Annual Documentary Film Screening of TYBAMMC Students

Knot
A Media Club
A student club of the department produces podcasts, organises intercollegiate participation, runs open mics, publishes a magazine

International Media Summit

Blitzkrieg
A Media Festival

Placement Drive

Inhouse Reserch Journal

Mélange
A Multi - Lingual Department Maazine

International Film Festival

Lectures and workshops with industry experts

Field Visits

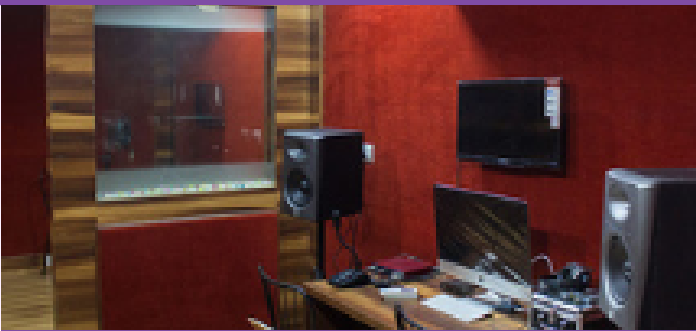


Infrastructure

KC College - Annex Campus at Colaba

Notable Alumni & Testimonials

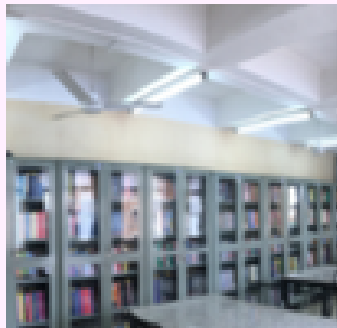
Student Achievements



Hiro Sitaldas Punwani Creative Media Studio



Computer Lab



Library



Mohini Hiro Punwani Auditorium

The department has given me more than just a degree, it's given me a direction. My time at KC has truly been instrumental in shaping my perspective, honing my media acumen and nurturing the curiosity - all of which continue to shape my career every day.

Prathamesh Rege
Assistant
Manager -
Marketing, BIG
FM

Jay Sotta,
Entrepreneur,
Founder, Cup-Ji

This course didn't just teach me how to make films. It changed how I see and feel about content. It gave me the lens to understand stories, the tools to tell them, and the confidence to enter the world of media. Looking back, it was the perfect launchpad for everything I do today.

I thoroughly enjoyed my time during the BAFTNMP course at KC College. The course offers a holistic approach towards filmmaking inclusive of the art as well as craft of the medium. We did some really interesting subjects like History of Art. We learnt so many narrative devices such as editing, sound, cinematography.

Jaiveer Arora,
student, 2021-
2024

Yohann, student,
2023-2026

The FTNMP course at KC college has helped me with a better understanding of a text in a film, learn visual grammar, understanding the technical and cinematic construction of a film as well as help me understand societal issues through a filmmaking lens



Nitika Seth - 1st place winner in short film competition by Harmony foundation



Vaishnavi Narsule 1st place winner in short film competition



Student short film screened at Jio MAMI Film Festival in 2024



Student visit to National Film Archives of India at Pune to understand film conservation



For More Details
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