



# HSNC UNIVERSITY, MUMBAI

A STATE PUBLIC UNIVERSITY

## KISHINCHAND CHELLARAM COLLEGE

### DEPARTMENT OF MASS MEDIA

**ADMISSIONS  
OPEN FOR  
2026-27**

**Master of Arts in  
Communication & Journalism  
[MACJ]**

#### About HSNC University, Mumbai

Hyderabad (Sind) National Collegiate University, Mumbai—a State Public University approved by RUSA and the Government of Maharashtra—was established in 2020 with K.C. College as one of its prestigious constituent colleges. The Hon.Governor of Maharashtra is the Chancellor of the University. Under the visionary leadership of former Provost Mr. Niranjan Hiranandani, Provost Mr. Anil Harish and Vice Chancellor Prof. Hemlata K Bagla, the University has emerged as a centre of academic excellence, research, and innovation. HSNC University offers a wide range of undergraduate, postgraduate, and doctoral programmes across several disciplines. It has 24 research centres and supports a growing number of research scholars. One of the University's flagship programmes is its Harbinger Lecture Series where eminent personalities such as Nobel Laureate Kailash Satyarthi, Kiran Bedi and other dignitaries are invited. HSNCU conferred its first Hon. D. Litt upon Bharat Ratna Shri Ratan Tata, after which Padma Vibhushan Shri Raghunath Mashelkar and distinguished Union Cabinet Minister, Shri Nitin Gadkari were also similarly honoured. In alignment with the National Education Policy 2020, HSNC University has adopted progressive curriculum reforms and innovative teaching practices to stay at the forefront of transformative higher education in India.

#### About Kishinchand Chellaram College

Established in 1954 by visionaries Vidyasagar Late Principal K.M. Kundnani and Barrister Hotchand Advani, Kishinchand Chellaram (KC) College is one of Mumbai's most prestigious institutions and the second to be founded under the Hyderabad (Sind) National Collegiate Board. With its forward-thinking ethos and commitment to academic excellence, the College has consistently introduced innovative programs catering to evolving educational and societal needs. As a proud constituent of HSNC University, formed under the RUSA 2.0 initiative, KC College enjoys academic autonomy and fosters interdisciplinary learning, research, and critical thinking. From its modest beginnings with 570 students, the College has grown into a thriving campus of over 7,000 learners. Known for academic brilliance, top university ranks, global alumni, and vibrant extracurricular engagement, KC College continues to shape future-ready, responsible individuals grounded in values and driven by purpose.

#### About Department of Mass Media

The Department of Mass Media was established in the year 2000. It has been consistently listed as one of the top 15 Mass Media departments at an All India level by The IndiaToday and The Week. The Department offers both UG and PG courses, BA Multimedia and Mass Communication; BA Film Making and Media Production; BA Entertainment and Sports Management as well as PG courses, MA Communication and Journalism and MA Entertainment, Media and Advertising. The Department introduces a new PG programme - MA Strategic Communication in its Silver Jubilee Year of establishment. To inculcate, foster, and enhance the creative, managerial, and technical skills of students, the department runs a student club - Knot, A Media Club. The club aims to bridge the gap between academia and real-world media experiences.

#### Salient Features MACJ

Inculcates specialized skills in **digital media, public relations, print and broadcast journalism** and allied domains

Curriculum enhances **research skills, analytical ability** and facilitates insights into complex issues

Opens doors to **higher positions in media outlets and agencies**, providing better career progression

Produces **Digital and Media Experts** in the modern age of multimodal communication

**Industry-Oriented Learning** through Guest Lectures, workshops and simulated projects

#### Eligibility Criteria

- **Successfully completed all 6 semesters of BA or B.Com or B.Sc programmes**
- **Admission through merit combined with online entrance test of HSNC University, Mumbai**

#### Career Avenues

##### Journalist and Multimedia Communication Expert

- Journalism and Reporting - across various formats
- Public Relations Executive
- Integrated Communications Manager (Development Sector)
- Content Consultant
- Digital Media Strategist
- Programme Producer/Anchor
- Media Research and Analyst
- Documentary Filmmaking
- Podcasting

#### Department Activities

Roll.Take.Turn.  
Annual Documentary Film Screening of TYBAMMC Students

TALKING FRAMES 2025  
ANNUAL SCREENING OF STUDENT AND NEW MEDIA PRODUCTION FILMS

ROLL TAKE TURN.  
An Annual Documentary Film Festival

Inhouse Reserch Journal

Mélange  
A Multi - Lingual Department Maazine

Knot A Media Club  
A student club of the department produces podcasts, organises intercollegiate participation, runs open mics, publishes a magazine

International Media Summit

International Film Festival

Blitzkrieg  
A Media Festival

News Week  
Journalism Specialisation students run a simulation newsroom for a week to publish "The Daily Gazette"- an experimental newspaper in print and digital form

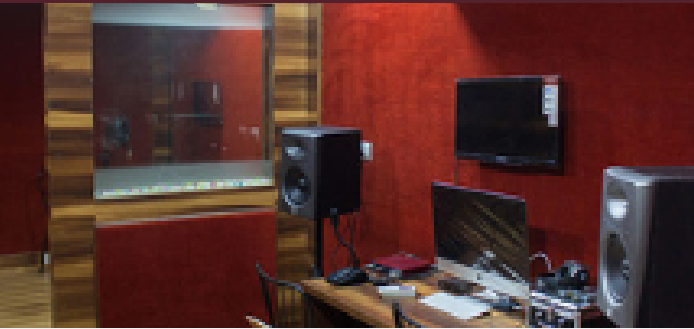
Lectures and workshops with industry experts

Placement Drive

Field Visits

## Infrastructure

KC College - Annex Campus at Colaba



**Hiro Sitaldas Punwani Creative Media Studio**



**Computer Lab**



**Library**



**Mohini Hiro Punwani Auditorium**

## Notable Alumni & Testimonials

Taking up the MACJ course at KC College transformed my life for the good. It helped me evolve into a better media student and bag a great job opportunity. Today, it's been 10 years, I have been working with top media publications in the industry.

**Nawaz Javed Kochra,**  
Copy Editor, Indian Express SCREEN

**Ms. Krupa Jani,**  
Reporter & Producer with 15 years of experience

The Master's in Communication and Journalism at K.C. College was a game-changer. Brilliant faculty, hands-on learning, and a vibrant peer group boosted my skills and confidence. The dissertation sparked my love for research and laid the groundwork for my PhD journey. A perfect start for any media professional!

KC College was transformative in honing my confidence. It nurtured my passion for social media communication. The faculty at KC is exceptional and the exposure they gave me eventually became instrumental in building my foundation in the world of social media.

**Sanjana Das,**  
Content Creator, 265,000 IG followers



Industry Panel Discussion (L-R): Amitha Balachandra, Jay Morzaria, Dileep Mohanty, Ashay, Adarsh Himmatsinghka, Seema Tiwari



Vice-Chancellor, HSNC University, Col. Prof. Dr Hemlata K Bagla (L) felicitating Mr Soumitra Sen (R), founder Storyteller.org at Xth International Media Summit 2024



Inaugural ceremony and release of MRCS Journal at XIth International Media Summit, March 2025



Sony Network India's Gaurav Bannerjee interacting with the students at KC College XIth International Media Summit 2025

**For More Details, Contact:**

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